



FELT BEAR IN HEART POCKET

STEP-BY-STEP TUTORIAL

♥ FINISHED SIZE: 16 cm (H) x 14 cm (W) ♥

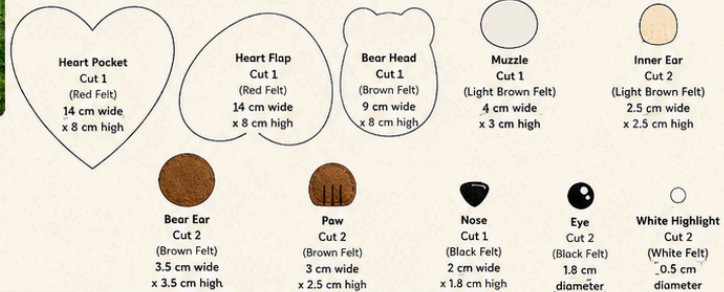
MATERIALS

- Felt fabric: Red, Brown, Light Brown (beige), Black, White
- Embroidery floss (black)
- Sewing needle
- Scissors
- Fabric glue (optional)
- Polyester fiberfill
- Pins
- Iron (for pressing)

MAIN METHODS (US QUILTING TERMS)

- **Trace** – copy the pattern pieces onto felt.
- **Cut** – cut the felt pieces neatly along the lines.
- **Pin** – hold pieces together before sewing.
- **Stitch** – sew using a blanket stitch or running stitch.
- **Stuff** – fill with polyester fiberfill for dimension.
- **Appliqué** – layer and sew small pieces on top of larger pieces.
- **Embroidery** – add facial details with embroidery floss.

PATTERN PIECES (Add 0.2–0.3 cm seam allowance)



1. Cut all pieces
Trace the pattern pieces onto felt and cut them out.



2. Assemble the face
Sew the muzzle onto the bear head with blanket stitch. Glue or sew the nose on top. Embroider the mouth.

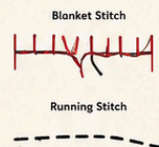


3. Add eyes
Sew the black eyes onto the head and add the white highlights on top.



4. Attach ears
Layer inner ear on ear and sew. Then sew the ears to the back of the head.

STITCH GUIDE (Use 2 strands of floss)



5. Attach paws
Sew the paws to the front of the bear, just under the head.



6. Make the pocket
Sew around the curved edge of the heart pocket (leave the top open). Press the seam.



7. Assemble the pieces
Insert the bear into the pocket and pin in place. Sew around the sides of the pocket to secure.



8. Add the heart flap
Place the heart flap over the bear at an angle and sew the left side down so it looks like a folded flap. Your project is complete!

TIPS

- Use fabric glue for small pieces if you prefer a no-sew option.
- Iron felt on low heat with a pressing cloth.
- You can add a hanging loop on the back to use as a decoration.

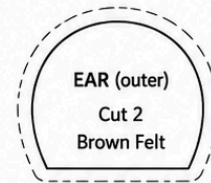
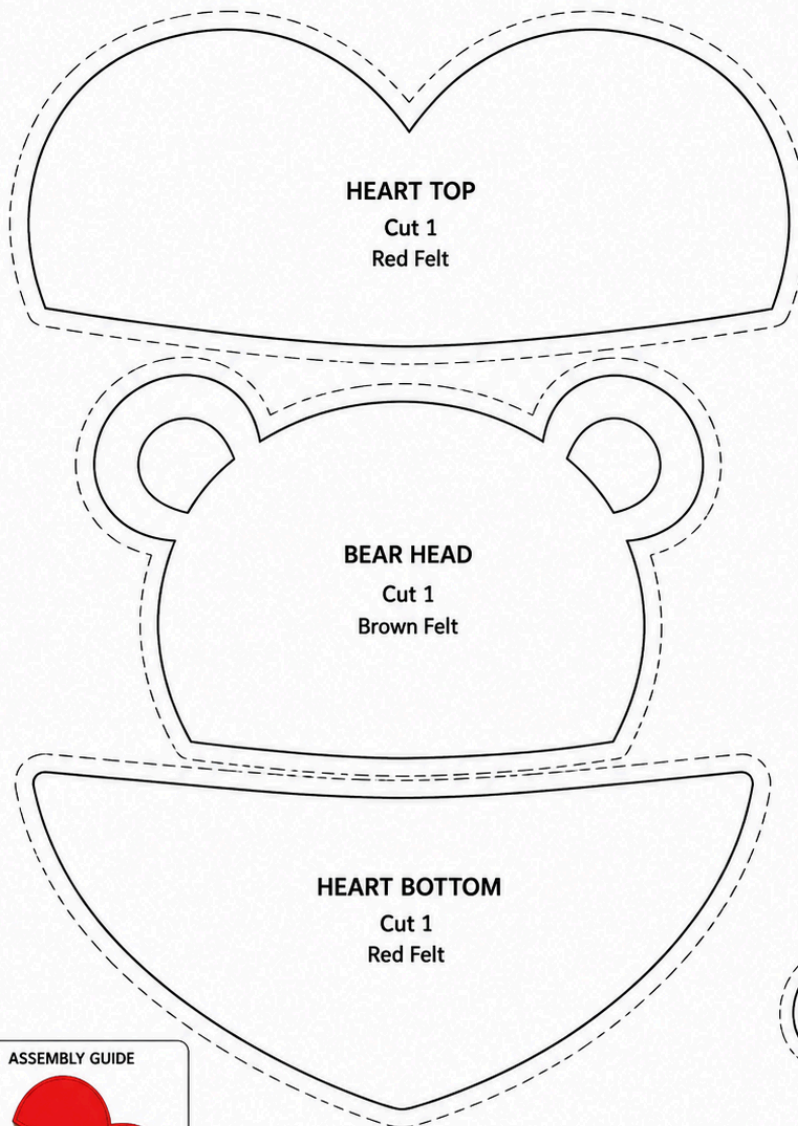


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BEAR IN HEART – FELT APPLIQUÉ PATTERN

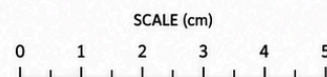
INCLUDES SEAM ALLOWANCE

SEAM ALLOWANCE
0.7 cm (1/4 inch)
INCLUDED



IMPORTANT NOTES

- Cut all pieces on the solid line.
- 0.7 cm (1/4 inch) seam allowance is included (dashed line).
- Use blanket stitch or running stitch for sewing.
- Suitable for felt or fabric.



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Felt Bear in Heart Pocket — Complete Step-by-Step Tutorial

The Felt Bear in Heart Pocket is a charming hand-sewn felt project featuring a small teddy bear tucked inside a red heart-shaped pocket, with a second heart piece folding over the bear like a decorative flap. The finished project measures approximately 16 cm high x 14 cm wide, or about 6.3 x 5.5 inches.

This tutorial follows the construction shown in the reference chart as closely as possible. It uses simple felt appliqué, hand embroidery, light stuffing, blanket stitch, and running stitch, making it suitable for beginners as well as experienced sewists looking for a small decorative project.

You can use the finished piece as a Valentine decoration, nursery ornament, handmade gift, wall hanging, door decoration, or keepsake.

Step 1: Gather the Materials

Before cutting anything, prepare all of your supplies so the project can be completed without interruption.

You will need:

- Red felt for the heart pocket and heart flap
- Brown felt for the bear head, ears, and paws
- Light brown or beige felt for the muzzle and inner ears
- Black felt for the nose and eyes
- White felt for the eye highlights
- Black embroidery floss
- Hand-sewing needle
- Sharp fabric scissors
- Straight pins
- Fabric glue, optional
- Polyester fiberfill
- Iron
- Pressing cloth

The tutorial uses mostly hand stitching. A sewing machine is not required.

For the visible decorative stitching, use approximately 2 strands of embroidery floss unless you prefer a thicker handmade appearance.

When working with felt, use sharp scissors so the edges remain smooth and clean. Small embroidery scissors are especially useful for the eyes, nose, and highlights.



Step 2: Prepare and Trace the Pattern Pieces

Trace each pattern piece onto the appropriate felt color.

The pattern chart recommends adding approximately 0.2–0.3 cm seam allowance where needed.

Prepare the following pieces:

Heart Pocket

- Cut 1
- Red felt
- Approximately 14 cm wide x 8 cm high

Heart Flap

- Cut 1
- Red felt
- Approximately 14 cm wide x 8 cm high

Bear Head

- Cut 1
- Brown felt
- Approximately 9 cm wide x 8 cm high

Muzzle

- Cut 1
- Light brown felt
- Approximately 4 cm wide x 3 cm high

Inner Ear

- Cut 2
- Light brown felt
- Approximately 2.5 cm wide x 2.5 cm high

Bear Ear

- Cut 2
- Brown felt
- Approximately 3.5 cm wide x 3.5 cm high

Paw

- Cut 2
- Brown felt
- Approximately 3 cm wide x 2.5 cm high

Nose

- Cut 1
- Black felt
- Approximately 2 cm wide x 1.8 cm high

Eyes

- Cut 2
- Black felt
- Approximately 1.8 cm diameter

White Highlights

- Cut 2
- White felt
- Approximately 0.5 cm diameter

Because handmade felt can shift slightly during stitching, exact millimeter precision is not essential. What matters most is keeping both ears, both paws, and both eyes symmetrical.

Pin the paper patterns to the felt or lightly trace around them using a removable fabric marker.

Cut directly along the traced lines with smooth, controlled cuts.

Step 3: Cut All Felt Pieces

Cut every component before beginning assembly.

You should now have two large red heart pieces, one brown bear head, two brown ears, two beige inner ears, one beige muzzle, two brown paws, one black nose, two black eyes, and two tiny white eye highlights.

Arrange all the pieces on your work surface before sewing.

This is a useful moment to compare the pieces with the reference design and check their proportions.

Place the muzzle temporarily over the bear's face. Position the eyes above it and the ears behind the head.

Next, place the bear inside the heart pocket pieces to confirm that the head and paws fit comfortably.

Do not permanently attach anything yet.

Step 4: Assemble the Bear's Face

Place the light brown muzzle near the lower center of the bear head.

The muzzle should sit below the eyes while leaving enough room at the bottom for the embroidered mouth.

Pin the muzzle in position.

Using matching thread or embroidery floss, sew around the muzzle with a blanket stitch.

Keep your stitches evenly spaced. Small stitches usually look best on miniature felt projects.

If preferred, you may use a very small amount of fabric glue to hold the muzzle temporarily before stitching.

Do not use excessive glue because hardened glue can make hand sewing difficult.

♥ Step 5: Attach the Nose and Embroider the Mouth

Center the black felt nose near the upper middle portion of the muzzle.

The pointed portion of the nose should face downward.

Secure it with several tiny stitches around its edge.

Alternatively, a tiny amount of fabric glue can be used before stitching.

Thread your needle with black embroidery floss.

Starting underneath the nose, sew a short straight vertical line downward.

At the bottom of this line, create two curved stitches going in opposite directions to form the bear's smiling mouth.

The finished mouth should resemble a soft upside-down Y shape.

Keep the expression simple. The small embroidered details are part of the handmade character of the project.

Step 6: Add the Eyes

Position the two black felt eyes above the muzzle.

Place them evenly on either side of the center of the face.

Before sewing, check the spacing carefully. Moving an eye only a few millimeters can noticeably change the bear's expression.

Pin or lightly glue the eyes in position.

Sew around each eye with tiny stitches.

Next, place one small white felt highlight near the upper area of each eye.

Sew the highlights securely.

The reference project uses bright highlights to create a friendly, animated expression.

You can also add an additional tiny embroidered white dot if you want more dimension, but keep the overall look consistent with the original design.

Step 7: Make the Bear Ears

Place one beige inner-ear piece in the center of each brown ear.

Leave an even brown border visible around the beige felt.

Secure the inner ear with tiny stitches or blanket stitch.

Repeat for the second ear.

Place the completed ears behind the upper left and upper right sides of the bear head.

Only part of each ear should extend above and outside the head.

Pin the ears temporarily and compare both sides.

When the placement is symmetrical, sew the ears securely to the back of the bear head.

The stitches will eventually be hidden by the overall construction.

Step 8: Make and Attach the Paws

Position one paw on each lower side of the bear.

The paws should appear to rest over the upper edge of the heart pocket.

Before permanently attaching them, use black embroidery floss to create small vertical lines on each paw.

These lines imitate the bear's toes or claws.

Approximately three short lines per paw are enough.

Keep the embroidery simple and evenly spaced.

Position the paws so they slightly overlap the lower portion of the bear body.

Sew the upper sections to the bear securely while leaving the final pocket placement in mind.

The paws should ultimately look as if the bear is holding or leaning over the pocket.

Step 9: Make the Heart Pocket

Take the red Heart Pocket piece.

The upper portion creates the opening where the bear will sit.

The reference design uses a curved heart-shaped lower pocket rather than a completely closed stuffed heart.

If your pattern includes two layers for the pocket, align them carefully with the wrong sides together.

Pin around the curved outside edge.

Leave the top edge open.

Sew around the curved perimeter using blanket stitch or running stitch.

A contrasting dark red or black thread can emphasize the handcrafted edge, while matching red thread creates a softer appearance.

Keep the opening completely unstitched because this is where the bear will be inserted.

If the project needs additional structure, you can add a very thin layer of polyester fiberfill between the felt layers.

Do not overstuff the pocket.

It should remain relatively flat.



Step 10: Insert the Bear into the Heart Pocket

Slide the completed bear into the open top of the heart pocket.

Position the bear so the head remains fully visible above the pocket.

The lower portion of the bear should sit inside the heart.

Adjust the paws so they rest over the upper front edge.

Pin all pieces temporarily.

Look at the project from a short distance to check the composition.

The bear should appear centered, although a tiny amount of natural asymmetry can make the handmade project more charming.

Once satisfied, secure the bear to the heart pocket.

Sew along the sides where the bear meets the pocket.

Avoid stitching completely across the visible upper edge unless your pattern specifically requires it.

The goal is to create the appearance that the teddy bear is actually sitting inside the pocket.



Step 11: Secure the Paws to the Pocket

Now adjust both paws so they overlap the upper front portion of the red pocket.

The paws should appear to grip or rest naturally on the heart.

Sew the lower portion of each paw to the pocket using small hidden stitches.

Avoid pulling the thread too tightly.

Tight stitching can distort the felt and create puckering around the paws.

Check that the embroidered toe lines remain visible.

If necessary, reinforce the paw attachment from the back.



Step 12: Prepare the Heart Flap

Take the second red heart piece labeled Heart Flap.

This piece is placed over the upper side of the bear and creates the distinctive folded-heart appearance shown in the tutorial.

If you want more dimension, place a very small amount of polyester fiberfill inside the flap.

Keep the stuffing light.

The flap should be slightly dimensional but still flexible enough to fold naturally.

Sew around the outer perimeter using blanket stitch.

Leave the edge that will attach to the project clean and flexible.

Press the felt gently if necessary.

Use only low heat and always place a pressing cloth between the iron and the felt.

Synthetic felt can melt or distort under high heat.

Step 13: Attach the Heart Flap

Place the heart flap over the bear at an angle.

In the reference project, the flap begins near the upper side of the heart and crosses diagonally over part of the bear's head.

The folded flap should still allow the bear's face and one or both ears to remain visible.

Experiment with the angle before sewing.

When the placement matches the desired appearance, pin the left side of the flap to the main project.

Stitch that section securely.

Do not completely sew the flap flat across the bear.

The remaining portion should stay loose so it looks like a folded or opened heart lid.

This dimensional construction is one of the main visual features of the design.



Step 14: Use Blanket Stitch for Decorative Edges

The blanket stitch is the main visible finishing stitch used throughout the project.

To make it, bring the needle through the felt near the edge.

Before pulling the thread completely tight, pass the needle through the loop created by the thread.

Gently tighten the stitch so the loop rests along the outside edge.

Continue at regular intervals.

Try to keep the distance between stitches consistent.

Blanket stitch works particularly well around:

- The heart pocket
- Heart flap
- Bear muzzle
- Decorative appliqué pieces

For this project, using approximately 2 strands of embroidery floss gives a neat handmade finish.



Step 15: Use Running Stitch Where Needed

Running stitch is another simple stitch shown in the reference chart.

Bring the needle up through the felt.

Insert it back down a short distance away.

Continue weaving the needle in and out of the fabric at equal intervals.

When finished, the front of the project will show a line of small dashed stitches.

Running stitch can be used where you want less visual emphasis than blanket stitch.

It is especially helpful for attaching pieces discreetly or reinforcing hidden areas.

Step 16: Add Light Stuffing

The project can remain flat, but a small amount of polyester fiberfill adds dimension.

Use only small pieces at a time.

The bear head can be lightly padded if you are constructing it from two felt layers.

The heart flap can also contain a thin amount of stuffing.

Avoid filling the project firmly like a plush toy.

The reference project has a softly padded, appliqué-style appearance rather than a heavily stuffed shape.

Use the blunt end of a pencil or a stuffing tool to distribute fiberfill into small areas.

Never push too aggressively because felt can stretch.

Step 17: Reinforce the Construction

Once the major pieces are attached, inspect the entire project.

Check the ears first.

Make sure neither ear pulls away from the bear head.

Next, inspect the paws.

Because they sit on the edge of the pocket, they may receive more handling and should be well secured.

Check the heart flap attachment point.

Add several reinforcement stitches if needed.

Finally, gently tug the bear upward.

It should remain securely positioned inside the heart pocket.

If the bear moves excessively, add hidden stitches where the sides of the bear meet the inside of the pocket.

✨ Step 18: Clean and Finish the Embroidery

Examine the visible embroidery.

Trim loose threads carefully.

If any stitches are noticeably uneven, remove and redo them before finishing the back.

Tie thread knots securely on the reverse side of the felt.

Whenever possible, bury knots between felt layers.

This keeps the back of the project tidy.

Do not trim knots extremely close to the felt because they may loosen with handling.

Leave a small thread tail before trimming.

🔥 Step 19: Press the Felt Carefully

If the felt became wrinkled during construction, it can be lightly pressed.

Set the iron to a low temperature.

Place a pressing cloth over the project.

Press gently rather than sliding the iron back and forth.

Avoid prolonged heat around polyester felt.

Do not press heavily over stuffed areas because this can flatten them permanently.

Allow the piece to cool completely before handling it again.

Step 20: Add an Optional Hanging Loop

If the bear heart will be used as a decoration, you can add a small hanging loop to the back.

Cut a short piece of ribbon, cord, embroidery floss, or narrow fabric tape.

Fold it into a loop.

Position the ends near the upper center of the back.

Sew them securely to the felt.

Reinforce the attachment with several stitches.

If desired, place a small felt patch over the raw ends of the loop to create a cleaner finish.

The finished project can then be hung on a wall hook, door handle, decorative branch, or nursery display.

Step 21: Final Assembly Check

Place the finished project on a flat surface.

Check that the overall dimensions are approximately 16 cm high x 14 cm wide.

The red heart pocket should form the lower section.

The bear should emerge naturally from the pocket.

Both paws should rest on the front edge.

The muzzle, nose, eyes, highlights, and embroidered smile should be clearly visible.

The ears should remain securely positioned behind the bear's head.

Finally, the red heart flap should fold diagonally over the bear, creating the characteristic design shown in the reference tutorial.

Your Felt Bear in Heart Pocket is now complete. 🧸❤️

For the neatest result, remember the three techniques that define this project: appliqué for layering the small felt pieces, blanket stitch for decorative edges, and embroidery for the facial and paw details. Taking a little extra time to position the eyes, ears, paws, and heart flap before sewing will make the finished bear look especially balanced and polished.

A useful next step would be to create a full-size printable pattern sheet in English with seam allowance, matching these pieces and measurements.

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